

11:45 SESSION 3

# DRIVING SUCCESSFUL ADOPTION AND USAGE

*Understand the challenges to adopt solutions from real patients and caregivers.*

**KEVIN HAGAN, MA**

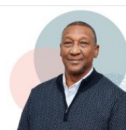
President & CEO  
PAN Foundation

“We help underinsured people with life-threatening, chronic, and rare diseases get the medications and treatments they need by assisting with their out-of-pocket costs and advocating for improved access and affordability.”



PATIENTS AND CAREGIVERS

**Vanessa Wyser-Pratte: raising her voice to help invisible illness be seen**



PATIENTS AND CAREGIVERS

**Bill Allen: advocating for his health and serving his community**



PATIENTS AND CAREGIVERS

**Brenda Howell: a birthday celebration that keeps on giving**



PATIENTS AND CAREGIVERS

**John T. John: receiving the support he once provided**



PATIENTS AND CAREGIVERS

**Scott and Jennifer Matsuda: supporting one another**



PATIENTS AND CAREGIVERS

**Mary-Ellen's story: breaking the stigma and choosing kindness**

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**SESSION 3**

DRIVING SUCCESSFUL ADOPTION AND USAGE

moderator



**KEVIN HAGAN, MA**

President & CEO  
**PAN Foundation**

patients



**SAMIRA DASWANI, MS**

Founder & CEO  
**Manta Cares**



**DONALD GOODWIN**

Managing Partner, Business  
Development & Strategy  
**Bluedoor Group**



**TONY NEWBERNE**

Founder & Coach  
**Changing Lives FITNESS**

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## SESSION 3

# DRIVING SUCCESSFUL ADOPTION AND USAGE



**SAMIRA  
DASWANI, MS**

Founder & CEO  
Manta Cares

## A BREAST CANCER SURVIVOR + FOUNDER OF MANTA CARES

Samira will share her experience with surviving cancer and how that motivated her to change the system by founding Manta Cares, providing interactive maps to help caregivers and patients navigate their healthcare journeys.



### Manta Planner

For cancer patients, caregivers, and survivors. This **all-in-one** tool helps you stay organized and overcome anxiousness during the overwhelming journey.

Manta Planner helps **both** patients and caregivers make decisions about **treatment options**, track and manage **symptoms**, stay **organized**, and **mindfully connect** with their emotions.

Take this planner to all your **medical appointments** to **keep track** of what your doctor says!

Get It Now

11:45

### SESSION 3

## DRIVING SUCCESSFUL ADOPTION AND USAGE



### TONY NEWBERNE

Founder & Coach

**Changing Lives  
FITness**

An advocate of Patient Access Network (PAN) + a fitness coach whose drive to help others came from the caregiving he provided to his grandfather and grandmother.



“Multiple Myeloma does not define me and will not control me. And it should not define or control you! But it didn’t always feel that way.”

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# DRIVING SUCCESSFUL ADOPTION AND USAGE



### DONALD GOODWIN

Managing Partner,  
Business Development  
& Strategy  
**Bluedoor Group**

A seasoned healthcare executive living with leukemia and primary caretaker to a wife with complex health issues affecting her cognitive abilities.

