

1:45 SESSION 4

DEMONSTRATING IMPACT

A discussion on key factors that innovators should consider while measuring and building a case of evidence to show demonstrable impact of their solution.

Conseil de l'innovation du Québec

Mandate of the Québec Innovation Council

The mission is divided into four pillars



ANNE NGUYEN, LSSBB
Chief AI Officer
Quebec Innovation Council



Advise the government and other actors to continuously update relevant policies, strategies and programs



Promote innovation and stimulate a culture of innovation within companies and institutions that support them and Québec society



Boost business performance, share know-how and provide support with a



Inform the ministry's decisions through data and analysis, objective performance measures, studies, relevant analyses and collective intelligence.



International
Symposium

METVERSE & HEALTH

Impact of extended realities

Empowering Healthcare Innovations



April 8, 2023
Montreal, Canada



1:45

SESSION 4 DEMONSTRATING IMPACT

moderator



ANNE NGUYEN, LSSBB
Chief AI Officer
Quebec Innovation Council

panelists



**ANNE LORD BAILEY,
PHARMD, BCPS**
Executive Director, Strategic
Initiatives Lab
**U.S. Department of Veterans
Affairs**



**DAN DODSON, MBA,
MSMI**
System Director, Digital Health
and Innovation
UNC Health



**COREY MERCY, MBA,
PHD**
Head of Delivery Excellence,
Health + Human Services
Google

1:45

SESSION 4 DEMONSTRATING IMPACT



**ANNE LORD
BAILEY,
PHARMD, BCPS**

Executive Director,
Strategic Initiatives Lab
**U.S. Department of
Veterans Affairs**

MUST HAVES

- › Convening of engaged stakeholders with end-user feedback and design iteration
- › An understanding of the many perspectives that are needed to solve a problem

RED FLAGS

- › A top-down deployment plan that simplifies the problem
- › Lack of understanding of the “Day in the Life” each stakeholder
- › The wrong key indicators that drive value

1:45

SESSION 4 DEMONSTRATING IMPACT



**DAN DODSON,
MBA, MSMI**

System Director, Digital
Health and Innovation
UNC Health

MUST HAVES

- › Deliver a clear value proposition to the system
- › Showcase early success and why
- › Understand what is needed from the system's technical team

RED FLAGS

- › Your "reasons to believe" are too soft an ROI
- › You have part of a solution, not the whole solution
- › Too much focus on what the solution can do vs the benefits that have been delivered

1:45

SESSION 4 DEMONSTRATING IMPACT



COREY MERCY, MBA, PHD

Head of Delivery
Excellence, Health +
Human Services
Google

MUST HAVES

- › A clear path to success
- › The right indicators measured
- › A good test plan

RED FLAGS

- › An enabling technology that is innovative, but is only part of a solution
- › No demonstrated impact
- › Lack of understanding of what moves the needle